



Port Dover Board of Trade

FRIDAY THE 13TH TRADE MARK LICENSING

Do you plan to use any of these Trade Marks in any way?

FRIDAY THE 13TH PD 13



To receive an Official Use License, please complete this form.

FRIDAY THE 13th; PD13; PORT DOVER PD13 TRADEMARK LICENSE AGREEMENT

PLEASE NOTE THAT BY SIGNING THIS AGREEMENT YOU UNDERSTAND THAT YOUR RIGHT TO USE THE TRADEMARKS WILL BE HONORED BUT THAT THIS IS ONLY A DRAFT VERSION USED FOR JULY 2012 AND WAITING FINAL APPROVAL FROM THE TRADEMARK HOLDER & AGENT.

THIS AGREEMENT made the _____th day of _____ 20____ at Port Dover, Ontario, Canada
BETWEEN: PORT DOVER BOARD OF TRADE acting as the exclusive agent for the Corporation of the County of Norfolk
AND _____

located at _____

Telephone _____ Email _____

(hereinafter called "LICENSEE")

WHEREAS NORFOLK COUNTY is the owner of all right, title and interest in certain valuable Trade Marks, more specifically identified as 'FRIDAY THE 13TH'; 'PD13'; and the PD13 logo hereinafter referred to as the "Trade Marks"; and

WHEREAS NORFOLK COUNTY through its exclusive agent PORT DOVER BOARD OF TRADE represents and warrants to LICENSEE that it has the right to grant a license to use such Trade Marks; and

WHEREAS LICENSEE is desirous of acquiring a licence to sell products bearing one or more of the Trade Marks during the life of this Agreement on the terms and conditions hereinafter set forth: and

WHEREAS NORFOLK COUNTY and PORT DOVER BOARD OF TRADE are committed to ethical and legal business practices and providing products which bring no disrepute to either party.

NOW, THEREFORE, this Agreement witnesseth that, in consideration of the required License Fee listed below and for the term indicated below a non-exclusive Grant of License will be issued.

GRANT OF LICENSE

Subject to the terms and conditions of this Agreement, Norfolk County through its exclusive agent Port Dover Board of Trade hereby grants to LICENSEE a non-exclusive license to use the Trade Marks solely for the term of this agreement.

LICENSE FEE

LICENSEE shall pay to 'PORT DOVER BOARD OF TRADE' the sum as indicated below

- Vendors requiring up to 1,000 total impressions of any of the 3 official marks -- \$250 +HST
Vendors requiring up to 500 total impressions of any of the 3 official marks -- \$150 +HST
Vendors requiring up to 250 total impressions of any of the 3 official marks -- \$100 +HST
Vendors requiring over 1,000 total impressions of any of the 3 official marks -- call for quote \$_____.

A Printed License will be provided for display by Licensee at sales area for Friday the 13th event in Port Dover.

TERM

The term of this Agreement shall start at the date of signing and include one Friday the 13th and, unless otherwise provided for on this form, will end one week prior to the following Friday the 13th event on a Friday the 6 after which time a new license must be acquired.

NOTICES

Any notice required to be given under this Agreement shall be in writing and shall be sent by mail to:
Port Dover Board of Trade, 19 Market St. West, Port Dover N0A 1N0
Phone # (519) 583-1314 Email info@portdover.ca

FOR LICENSEE

FOR PORT DOVER BOARD OF TRADE

Print Name _____

Date _____

Signature _____
